

CASE FOR SUPPORT



WORKING FAMILIES ARE THE BUILDING BLOCKS OF A RESILIENT COMMUNITY.

They work the jobs that keep our households and economy running. They nurture well adjusted children and adults. And they invest their time and money back into the community. Many hardworking families in New Jersey know what future they imagine for themselves but are unsure of how to get there. Faced with mounting debt, limited employment opportunities or broken relationships, many families feel trapped in their current conditions.


At the United Advocacy Group (UAG), we work hand-in-hand with families to realize their full potential and lead fulfilling, productive lives.



BUILDING FAMILY STABILITY & WELL-BEING

Since 2013, UAG empowered thousands of families to achieve their dreams and establish stability in all areas of life. Through free, personal and confidential sessions with a trained Family Advocate, families develop a clear plan to accomplish their goals and are linked with the tools, resources and opportunities necessary to complete their plans.

UAG values collaboration and partners with a network of nonprofits and local service sites to maximize our effectiveness. Each partner contributes their own expertise to address the needs of the entire family at once.

Hopeloft
Community Center for Change



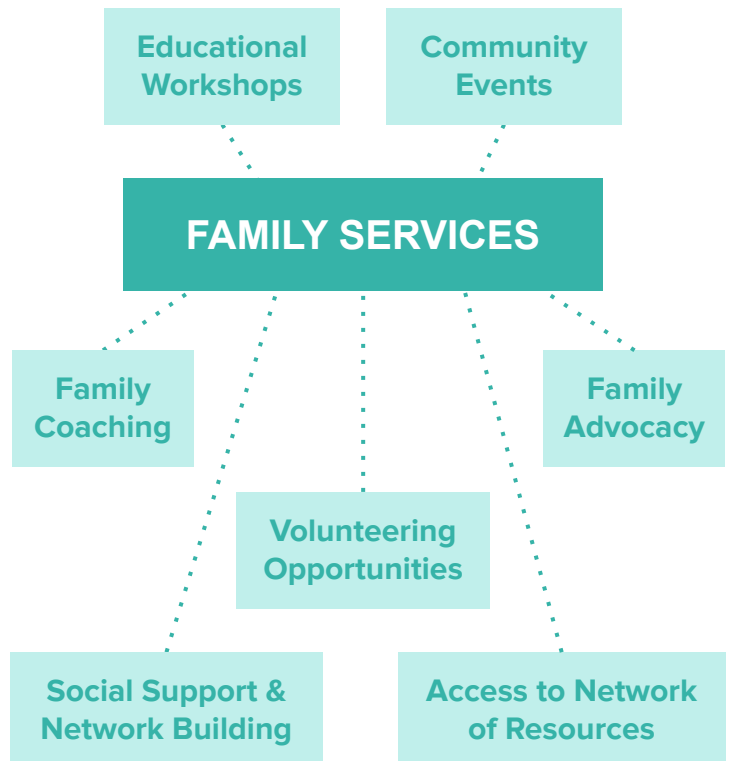
Court Appointed Special Advocates
Child Well-Being



Center for Family Services
Training & Resources



Volunteer Center of South Jersey
Community Service & Engagement



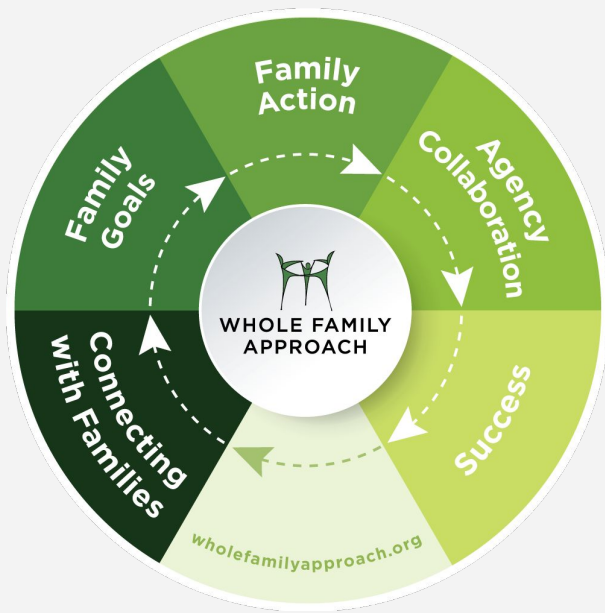
WHOLE FAMILY APPROACH

While families are made up of individuals, their challenges and successes are interdependent.

Our work is guided by the Whole Family Approach, a family-led strategy which equips adults and children with the tools and social support to set, plan for, and achieve their goals together. When the whole family works together to support each other's goals, long-term change and stability become a reality.

Operating as a collaborative has tremendous benefits to improving the well-being of the entire family unit:

- Easier for all family members to access our network of services.
- Ensures we implement a coordinated effort to track families' progress.
- Adapt our services offerings to address community's evolving needs.



FAMILIES SET THE COURSE

Families are most successful when they determine their own goals. Yet, setting these priorities and knowing how to get there can be a challenging exercise. Each family is paired with a trained Family Advocate to assist them with:

- Formulating individualized action plans to reach goals such as financial stability, career advancement, healthy relationships and child well-being.
- Recognizing how all parts of their life are interconnected.
- Accessing resources complimentary to their goals within our network or beyond.
- Adjusting their goals and action plans based on evolving needs and context.

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“A lot of people get into tough situations in life and it’s almost like they don’t know it or that’s their normal. So to meet them where they are and walk alongside them, makes them stop and think ‘Wow, my life could be different.’”

— Valerie, Family Advocate

OUR IMPACT

Regardless of demographics, location, or types of goals, our Whole Family Approach provides a framework for adults and children to take action.

224 

families reduced their overall debt

316 

families participated in a small group to improve familial relationships

56 

families found new housing

124 

individuals secured employment or promotion

159 

students improved behavior and academic performance

586 

families participated in Annual Family Day of Service

93 

families accessed counseling and mental health services

144 

families established an emergency savings fund



FAMILY SUCCESS STORY

Mark and Karen Roberts were connected with a UAG family advocate and put a plan in place to achieve their goals, starting with decreasing debt.

The family developed a routine for their children so Karen can work from home, increasing their monthly income. Karen and Mark also began to set time aside twice a month to discuss their budget. Additionally, they began a savings account and plan to add \$100 per month. In October, they were able to purchase their first home.

By working together and committing themselves to achieving their goals, the Roberts family has been able to climb the economic ladder and transform their lives.

PROVEN APPROACH

Findings from seven years of research conducted by the Senator Walter Rand Institute for Public Affairs among eight nonprofit collaboratives implementing the Whole Family Approach in Southern New Jersey, including UAG, demonstrate the positive impact of our work, particularly for families with two caregivers:

- Primary caregivers report a significant improvement in children's **educational outcomes**.
- Both caregivers feel a significant increase in the **help given and received** in their relationship.
- Secondary caregivers report significantly **reduced financial stress**.

WALK WITH US

Life's journey is not meant to be walked alone. Change is best realized in community, where we receive the support, encouragement and accountability we all need to be successful. By empowering adults and caregivers to excel as role models, we can create generational transformation and build the confidence of entire communities to reach greatness.

We have big plans;



Expand family advocacy into 100 hyper-local partner sites throughout New Jersey and the Delaware Valley.



Enhance programming for at-risk youth and court connected families that supports healthy transition and advocates for system change.



Provide financial coaching to 200 families annually to reduce debt, organize spending and save for future goals.



Mobilize 50 community service projects annually to strengthen communities.



Funders like you play a critical role in making these services possible.

Join us in reaching our annual goal of:

\$1,000,000



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United Advocacy Group has done an outstanding job in partnering with families to build stable futures. Established trust between families and Family Advocates, or life coaches, is the linchpin of their success. We are always inspired by how they support families' evolving goals and their outstanding achievements, especially in these challenging times.”

— *Frances P. Sykes, President, Pascale Sykes Foundation*



Helping families thrive amidst life's challenges.



DONATE NOW

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